

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Pinpoint Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Building America's Future

Agency name: Pinpoint Media

Address: 4501 Ford Avenue #1109 Alexandria, VA 22301

Contact: Meredith Morton

Phone number: 571.970.6621

Email: meredith@pinpoint-media.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Building America's Future

Address: 108 S. Washington St. 2nd Floor Alexandria, VA 22314

Contact: Catherine Chestnut

Phone number: 509.993.1534

Email: cchestnut@p2publicaffairs.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Alan Philp
Jason Roe
Charles Larsen

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


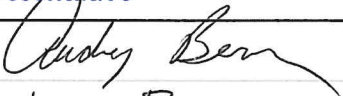
Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Biden Tax Increase Plan

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Meredith Morton	Name: Audrey Berry
Date of Request to Purchase Ad Time: 5/21/21	Date of Station Agreement to Sell Time: 7/6/21

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 7/6/21

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A3115347	Station Call Letters: KSNW	Date Received/Requested: 7/6/21
Est. #: 1409	Station Location: Wichita, KS	Run Start and End Dates: 7/7 - 7/15/21

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Wichita KS KSNW

Orders
Order / Rev: A3115347
Alt Order #: 27463745
Product Desc: Issue
Estimate: 1409
Flight Dates: 07/07/21 - 07/16/21
Original Date / Rev: 07/06/21 / 07/06/21
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Pinpoint Media - Alexandria
Buying Contact:
Billing Contact: DANETTE SEGROVES
 4501 Ford Avenue
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Building America's Future PAC
Demographic: A25-54
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/28/21	07/25/21	12	\$6,670.00	\$5,669.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2021	12	\$6,670.00	\$5,669.50	0.00
Totals	12	\$6,670.00	\$5,669.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	20%	\$6,670.00
Market	100%	\$33,350.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	80%	\$26,680.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/08/21	07/08/21		CM	5-530pm	---T---	:30	1	\$450.00	P3	0.00	NM	1	\$450.00

Order / Rev: A3115347
 Alt Order #: 27463745
 Flight Dates: 07/07/21 - 07/16/21

Advertiser: POL/Building America's Future PAC
 Product Desc: Issue
 Estimate: 1409

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/12/21	07/18/21	---T---					1	\$720.00		0.00			
N 12	Multi	07/11/21	07/11/21	Meet the Press	CM	Meet the Press	-----S	:30	1	\$160.00	P3	0.00	NM	1	\$160.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Meet the Press											
				Meet The Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/21	07/11/21	-----S					1	\$160.00		0.00			
													Totals	12	\$6,670.00

A3115347



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 27463745 Changes as of: 7/2/2021 at 1:59 PM Version: Original Order
CPE: 120/144/1409 Flight: 7/7/21 - 7/16/21 Station: KSNW
Agency: PINPOINT MEDIA Advertiser: Building America's Future Market: Wichita
4501 Ford Avenue Product: Issue Office: WASHINGTON
Suite 1109 Agency Order #: 10800498 Service: Nielsen
Alexandria, VA 22302 Buyer: Segroves, Danette Primary Demo:
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
202-872-5880 202-872-5880
Total Spots: 12
Total CPP: \$0.00
Total GRP: \$6,670.00

#	Day/Time	DP	Program	Rate	Len	7/7 - 7/16											Total Spots	Total \$	CPP*	GRP*
1	W-F M-Tu 5p-5:30p	23	KSN News	\$450.00	30	0	1	0	0	0	1	0	1	0	0	0	3	\$1,350.00	\$0.00	0.0
2	W-F M-Tu 6p-6:30p	1	KSN News	\$600.00	30	1	1	0	0	0	1	0	1	1	0	0	5	\$3,000.00	\$0.00	0.0
3	W-F M-Tu 10p-10:35p		KSN News	\$720.00	30	0	1	0	0	0	1	0	1	0	1	0	3	\$2,160.00	\$0.00	0.0
4	Su 9a-10a		Meet The Press	\$160.00	30	0	0	0	0	1	0	0	0	0	0	0	1	\$160.00	\$0.00	0.0
TOTALS:						1	3	0	0	0	1	1	2	1	3	0	12	\$6,670.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

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Alexandria, VA 22302 Buyer: Segroves, Danette Primary Demo:
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
202-872-5880 Separation: 202-872-5880
Con Type: POLITICAL/VOTE
Total Spots: 12
Total CPP: \$0.00
Total GRP: \$6,670.00

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
07/02/21 2:00 PM	ERIN SCHUMACHER	Separation: 30

Competitive Information				
Market Budget:	\$33,350			
KSNW Share:	20%			
Comment:				
Unknown:	80%			

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	12	\$6,670.00	0.0
Total	100%	12	\$6,670.00	0.0

Monthly Summary		
Month	Spots	Dollars
2021-Jul	12	\$6,670.00
Total	12	\$6,670.00

Transaction History				
Trans	Created/Received	Created by	Status	
Queued for Electronic Contracting	7/2/21 2:16 PM			
New	7/2/21 1:59 PM	ERIN SCHUMACHER	New	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.